

#### Republic of the Philippines OFFICE OF THE PRESIDENT COMMISSION ON HIGHER EDUCATION

CHE	D MEMO	JRAND	UM OR	DER(CM	IO)
No	31				
Serie	s of 2001				

SUBJECT: REVISED MINIMUM CURRICULAR

REQUIREMENT FOR THE BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT (HM)/TOURISM

In accordance with the pertinent provisions of Republic Act (RA) No.7722, otherwise known as the "Higher Education Act of 1994," the following Minimum Curricular Requirement for the Bachelor of Science in Hospitality Management (HM)/Tourism are hereby adopted and promulegated by the Commission.

This CMO shall remain in force and effect until otherwise revoked.

Pasig City, Philippines September 24, 2001

ESTER A. GARCIA Chairperson

# Bachelor of Science in Hospitality Management (Tourism, Hotel, Restaurant, Travel and Related Fields)

# Minimum Curricular Requirements

24

	Language and Humanities Cluster Mathemantics, Computer and Natural		21	21
	Science Cluster		15	
	Social Science Cluster		12	
	Mandated Subject		3	
H.	Hospitality Management Core			
	Tourism Management		9	
	Food and Nutrition		9 .	
	Hotel Operations		3	
	Travel Management		3	
ш.	Business Education Core			18
	Management		3	
	Entrepreneurship		3	
	Marketing Accounting		3	
	Finance		3	
	Computer	1	3	
	Compater		3	
IV.	Major Subjects			36
	PRACTICUM			3
	PE			8
	ROTC			
	TOTAL UNITS (EXC. ROTC)			140

## SUGGESTED SUBJECTS FOR EACH CORE:

1. GEI	NERAL EDUCATION CORE- B			5
A.	Humanities Cluster		21	
	English Language or Communication Arts 1 English Language or Communication Arts 2 Filipino Language 1 Filipino Language 2 Literature Humanities Philosophy	3 3 3 3 3 3		
B.	Mathematics, Computer & Natural Science Clust	er	15	
	Algebra Mathematics of Investment Introduction to Natural Science	3 3 3		
	General Chemistry Basic Computer	3		
C.	Social Sciences Cluster		12	
	Philippine History w/ Gov't & Constitution Basic Economics General Psychology Sociology	3 3 3		
D.	Mandated Subject		3	
	Life & Works of Rizal	3		
2. HC	DSPITALITY MANAGEMENT CORE			2
A.	Tourism Core		9	
	Principles of Tourism Tourism Planning & Development Languages	3 3 3		

B. Food & Nutrition Core		9
Principles of Food Preparation & Selection (w/ lab) Meal Management (w/ lab) Hygiene, Sanitation & Environmental Concerns	3 3 3	
C. Hotel Operations Core		3
Hotel Operations	3	
D. Travel Management Core		3
Travel & Tour Operations	3	
3. BUSINESS EDUCATION CORE		18
A. Management		3
Principles of Management	3	
B. Marketing		3
Principles of Marketing	3	
C. Entrepreneurship		3
Entrepreneurship & Business Planning	3	
D. Accounting		3
Accounting Appreciation for Non-accountants	3	
E. Finance		3
Basic Finance	3	
F. Computer		3
Computer Application for the Hospitality Industry (w/ Lab.)	3	
4. MAJOR SUBJECTS		36
5. PRACTICUM		3

#### 7. ROTC

#### TOTAL UNITS (EXC ROTC)

140

# 2. HOSPITALITY MANAGEMENT CORE

#### A. TOURISM CORE

## Principles of Tourism (3 units)

This course presents an overview of the hotel, restaurant and travel sectors, their development, trends, composition and roles in the Hospitality industry. It introduces the students to the basic theories, concepts and principles of tourism at the behavioral, sociological, political, economic, psychological and cultural levels and applies them to the local as well as the international fundries.

#### Tourism Planning and Development (3 units)

This course examines the different models of tourism planning and development and their impact on the host country and the implications to domestic and the global markets.

#### Languages (3 units)

A choice of any foreign language, such as French, Mandarin, Niponggo. The course allows the students to gain knowledge and conversational proficiency of a foreign language as well as an insight into the socio-culture environment of its people.

#### B. FOOD AND NUTRITION CORE

#### Principles of Food Selection and Preparation (3 units with laboratory)

This course studies the principles involved in the selection, preparation and cooking of different classes of food to ensure proper nutrition and value. It discusses the chemical composition of different food, their structure and their reaction to different cooking processes.

## Meal Management (3 units with laboratory; pre-requisite: Prin. of Food Prep.)

This course exposes the students to the different types meal services; the selection of the menu and the dining set-up appropriate for such services.

# Hygiene, Sanitation & Environmental Concerns

This course provides the students with the basics in food and personal hygiene. The students learn the practices of hygiene, sanitation and safety in the production and handling of food and in the maintenance of a sanitary environment.

They learn the different ways food can get contaminated, their causes and their prevention. This course also exposes students to issues of waste management and environmental concerns.

#### C. HOTEL OPERATIONS CORE

Introduction to Hotel Operations (3 units with Front Office and Mock Room Demo)

This is a basic course in hotel operations for front and the back of the house

departments. Students learn the functions and procedures of these departments, their relationship to each other; and to the efficiency of the hotel operation in general. Students are given the opportunity to have hands-on "mock" experience in accepting reservations, registering guests and cleaning a hotel room.

## D. TRAVEL MANAGEMENT CORE

### Introduction to Travel and Tour (3 units)

This course introduces students to tour operation, both for outbound and inbound tourists. The study of local and international geography, and the familiarity with major tourist destination areas are included in the course.

#### 3. BUSINESS EDUCATION CORE

#### Principles of Management (3 units)

This is an inteductory course in management exposing the students to the basic principles and theories. The emphasis will be on the major functions of planning, organizing, staffing, directing and controlling as they apply to day business activities. An orientation towards the hospitality industry and the importance of human resource development is incorporated into the discussion.

#### Principles of Marketing (3 units)

An overview of marketing focusing on the four P's of product, price, people and promotion. An emphasis on the role of marketing in the hospitality industry will be the orientation of the lecture. Applications of the marketing concepts in the hospitality business will be provided.

#### Entrepreneurship and Business Planning (3 units)

The personality of an entrepreneur is examined in the light of inherent and developed entrepreneural qualities. The students are encouraged to look at entrepreneurship as an alternative to employment. The students walk through the process of conceptualizing a business idea, developing it and setting up an enterprise using proper planniag and procedure.

#### Accounting Appreciation for Non-Accountants (3 units)

This is an appreciation course in accounting and its importance to the business concern, particularly to the hospitality industry.

#### Basic Finance (3 units)

This is a basic course introducing the concepts of corporate finance. The course looks into the determination of need for capital, both short and long term and the application of financial tools and techniques in arriving at basic financial/investment decisions.

Computer Application for the Hospitality Industry (3 units with hands-on activities)

This is a survey course on the different computer softwares that a currently available and used by the Hospitality industry. Particular attention is focused on software on hotel operations. Hands-on experience and field trips to hotels to observe actual software amplication are recommended.

## 4. MAJOR SUBJECTS (36 units)

Choice of major subjects will be left to the discretion of the school depending on what the school perceives to be the relevant subjects that will serve the needs of their area/region.

#### 5. PRACTICUM (3 units)

Minimum of 200 hours for each area of specialization. (e.g., for Hotel and Restaurant Management majors, at least 200 hours in hotel operations and another 200 hours in restaurant operations.)

#### QUALIFICATIONS OF ADMINISTRATOR AND FACULTY MEMBERS IN THE HOSPITALITY MANAGEMENT PROGRAM

- Administrator, Dean, Chair or Head of the BSHM program must:
  - be at least a Masters Degree holder, and must have a degree in Hospitality Management or related fields either in the undergraduate or the graduate studies:
    - b. have at least three (3) years of teaching experience in the tertiary level;
    - c. have taken a skills based competency training course, seminar or workshop:
    - d. be full time; and
    - be an active member of a hospitality related professional/educational association.
- Faculty Members teaching in the program must be:
  - a. at least be a Masters Degree holder, and must have a degree in Hospitality Management or related fields either in the undergraduate or the graduate studies; or an equivalent in terms of number of years of professional experience in the field of specialization or the industry.
    - at least 25% of the total number of faculty members teaching the professional subjects must be MA degree holders; and
    - At least 40% of the total number of units of professional subjects must be taught by a full-time faculty core.

# MINIMUM REQUIREMENTS FOR KITCHEN LABORATORIES: FACILITIES, EQUIPMENT AND APPLIANCES:

ALL HOSPITALITY MANAGEMENT AND RELATED PROGRAMS MUST COMPLY WITH THE GENERAL REQUIREMENT FOR KITCHEN LABOR ATORY

#### L GENERAL REQUIREMENT

The Kitchen Laboratory shall have facilities for both hot and cold preparations as well as baking activities. It should be subdivided into completely equipped unit kitchens. The kitchen laboratory must have provisious for cooking demonstration and dining area for eating and evaluation of the cooking negligible.

The recommended class size for a kitchen laboratory is 20-25 students.

Laboratory classes with more than 25 students should have additional laboratory assistants.

#### 1. FOR THE KITCHEN LABORATORY:

- fully equipped individual kitchen units
- 1-8 cu. ft. refrigerator for every 2 unit kitchens
- 1 demonstration table with overhead mirror
- dining table(s) with chairs for at least twelve people / appropriate for the size of
- class
- exhaust fans/hoods
- tape measures
- weighing scale
   length boards

#### 2. INDIVIDUAL UNIT KITCHEN

The unit kitchen should comply with standard measure of 1.5m<sup>2</sup> per student. Each unit kitchen should accommodate no more than 7 students per unit. Each unit kitchen should be fully emitted with:

- work counter(s) (preferably made of continuous, impervious material such as
- stainless steel)

  4 burner range
- baking oven with temperature control
- two compartment sink (preferably stainless steel)
- cabinets and drawers
- Listing of small kitchen gadgets and appliances ( 1 per unit kitchen)
  - I set of measuring cups for dry and liquid ingredients
     I set of measuring socous
  - dietetic scale
  - 1 set of kitchen knives (paring, bread, butcher, French)
  - 1 set of kitchen knives ()
     knife sharperning block
    - potato peeler
  - cleaver
     grater
  - strainer
  - · chopping board
  - · utility plates
  - wooden spoons
  - rubber senapper
  - rotary egg beater
     flour sifter
  - colander
  - turners

ladles

kitchen tones

frying pans

saucepans (1 ot., 3 ots., & 4 ots.).

double boiler

skiller bottle & can ovener

dish rans

utility can for silverware garbage can

utility/mixing bowls

kitchen seissors

oven thermometer candy thermometer

## 3. GENERAL STOREROOM

4 sets of pint and quart measuring curs

I no. grinder

 4 pcs. steak hammers 4 sets utility bowls- 1 qt., 1qts., 3 qts., & 4 qts.

4 sets pie pans- 6", 8", & 9"

· 4 pcs. 8" layer cake pans

4 pcs. Square rans

4 pcs. Rectangular pans 8", 13-1/2"

4 pcs. Tube rons 4" x 10"

4 pcs. Muffin pans

4 pcs. Tea cake rxus

4 pcs. Cake coolers

4 pcs. Cookie sheets

4 doz. Custard curs

2 units Osterizer/blender

1 pc. Coffee percolator (12 cups)

2 units Pressure cooker

2 units Electric mixer

4 pcs. All-purpose thermometers

2 pc. Meat thermometer

2 pc. Fat thermometer

2 pcs. Timers

1 pc. Fire extinguisher

4 pcs. Rolling pins

4 pcs. Pastry blenders

4 pcs. Griddles

5 set racks- assorted to fit saucepans

2 tea kettle

2 steamers

2 thermos

## 4. DINING AREA

The kitchen laboratory should have provisions for dining. table(s) and chairs for sit down service for at least 12 people

Individual service ware should include

 Plates such as: dinner plates soup plates

salad plates bread & butter plate

entrée plate

dessert plate/bowl

cup and saucer

 Silverware: soup spoons

dinner forks dinner knives

salad fortee

entrée forks butter kniver

teaspoons

dessert spoons Glassware

water goblets

wine glasses inice glasses

table cloth Service ware

serving platters serving utensils- spoons, forks, soup ladies, sauce ladies

soup turens

gravy bowls service trays

pitchers salt & pepper shakers

coffee/tea set with sugar and creamer containers

nankin holders glass racks

plate racks Linens table napkins placemate

#### m SPECIAL KITCHEN LABORATORIES

There should be provisions for each of the major subjects that require specific/specialized kitchen facilities, equipment, utensils and appliances,

## 1. COMMERCIAL KITCHEN FOR QUANTITY FOOD PRODUCTION

Quantity food production is defined as food production for at least 40 people. Each unit of commercial kitchen should have:

- at least 2 high pressure burners / 4 open top burners
- nots and pans appropriate for the size of production
- 1 broiler
- 1 griddle
- I commercial size oven
- I commercial mixer
- I commercial weighing scale
- · chafing dishes for buffet service
- additional chiller/freezer/refrigerator appropriate for the size of production (at least 12 cu, ft. refrigerator)
- dining area for at least 40 people with corresponding tables and chairs
- . dinnerware and service for at least 40 number
- complete set of dinnerware, utensils, glasswares and service wares for at least 40 people for sit-down service or buffet serun.
- · tablecloth and linens for sit -down service or buffet set-up

\*production for more than 100 persons additional commercial kitchen unit is needed

#### 2. BAR SET-LIP FOR BEVER AGE MANAGEMENT

The bar setup should have:

Front bar or long table for cocktail mixing drills work counter

cabinets & drawers for bar utensils and accessories A fully equipped bar shall be provided with the following for at least 12 people:

- Bar glasses
- assorted cocktail glasses brandy snifters
- assorted wine glasses- white/red, champagne, liquener, apperetif, dessert
- whiskey glasses
- highball glasses
- Collins glasses
- Martini glass
- Pilsner/ Beer mugs
- Bar Tools:
- Jiggers
- Barspoon
- · Cutting board
- Paring knife
- Shakers
- Measuring cups
- · Waiter's friend/ Corkscrews Stirrers
- Coasters

- Bar napkins
  - Ice buckets
  - Tones
  - Bar travs
- Ingredients for the minimum cocktail recipes (see attached)

  Brandy
  - Rum
  - Tequita Vodka
  - Gin
  - Liqueuers or cordials Red and white wine

# 3. FOOD AND BEVERAGE MANAGEMENT AND OPERATION

The kitchen laboratory should have provisions, facilities, equipment and appliances for the activities specified in the syllabus of Food and Beverage Management and Operation.

• complete set of diamerware, tuensils and service wares for:

- Russian service
   French service
- iii. English High Tea iv. Buffet service
- v. Blue-plate service vi. A la carte service
  - vii. Brunch service
- viii. Other services

## 4. INTERNATIONAL CUISINE, SPECIALTY CUISINE

The kitchen laboratory should have provisions, facilities, equipment and appliances appropriate for the activities specified in the syllabus of International Cuisine and/or Specialty Cuisine.

#### 5 BAKING

The kitchen laboratory should have provisions, facilities, equipment and appliances appropriate for the activities specified in the syllabus of Baking.

- Sink
   Marble top work counter
- Cabinets and drawers
- Mixer- hand held and commercial
   Commercial oven
- Commercial ov
   mixing bowls
- sets of measuring cups for dry and liquid ingredients
   sets of measuring sooms
  - spatula
- cake and baking pans
- baking sheets
   cookie cutters
- icing paraphematia
- rolling pins

- 3. FOR HOTEL OPERATIONS COURSES (such as Hotel Operation, Housekeeping, etc.) A reception area outside the mock hotel room
  - Mock hotel room set up with full bathroom 1 bed (single or double)
    - hotel room furnishings and accessories night table with James dresser
      - writing table clothes cabinet
    - complete linens (pillows, bed sheets, pillow cases, bed covers, blanket) and towels housekeeper's cart/basket

## 5. FOR TRAVEL MANAGEMENT

# Mock-up travel counter with the following:

- desks and counters
  - filing cabinets
  - telephone and communication facilities
  - waiting area · accounting machine

computer Revised: September, 2001

RSC

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